

DOĞANLAR FURNITURE MANUFACTURING INDUSTRY AND TRADE INC.
DISCLOSURE TEXT FOR THE LAW ON PROTECTION OF PERSONAL DATA NO.
6698 (KVKK)

Website: <https://www.doganlarmobilyagrubu.com>

Phone Number: +90 216 425 00 02

Email Address: kurumsal.iletisim@doganlarholding.com.tr

Address: İdealtepe Mah. Rıfki Tongsir Cad. No:107 Küçükyalı / Maltepe Istanbul

This disclosure text has been prepared by Doğanlar Furniture Manufacturing Industry and Trade Inc. ("Doğanlar Furniture"), as the data controller, in accordance with Article 10 of the Personal Data Protection Law No. 6698 ("Law") and the Communiqué on Procedures and Principles to be Followed in Fulfilling the Obligation to Inform.

In accordance with the provisions of the Law, any information that identifies you or can be identified as you, will be processed by Doğanlar Furniture Manufacturing Industry and Trade Inc. ("Doğanlar Furniture") as the Data Controller within the scope explained below. "Processing of Your Personal Data" refers to any operation performed on data such as obtaining, recording, storing, preserving, altering, reorganizing, disclosing, transferring, taking over, making it obtainable, classifying, or preventing its use. We process your personal data in full awareness of our responsibility and as the Data Controller, within the limits prescribed by official legislation, as explained below.

This Disclosure Text becomes valid as of the date it is published by our Company. Doğanlar Furniture reserves the right to make changes to this Disclosure Text whenever necessary. Any changes made will take effect immediately upon publication on the website <https://www.doganlarmobilyagrubu.com/>.

Our Company's Purposes for Obtaining, Processing, and Using Your Personal Data

Your personal data is collected through non-automatic methods or partially or fully automatic methods via our stores and face-to-face channels, by signing contracts, commitments, and other forms; through call centers, websites, mobile applications, online applications, cookies, social media channels, text messages, emails, and automated voice response systems. The processing of personal data is carried out in compliance with the legislation on the protection of personal data for the following purposes and legal reasons.

In the scope of our Company's activities, the personal data processed is done in accordance with the relevant legislation for the following purposes:

In this context;

1.Identity Information

Processed Personal Data: Name, Surname, Gender, Date/Place of Birth, Signature, Copy of ID, Marital Status, Passport Information, Copy of Passport, National ID Number, Citizenship Information

Purposes of Processing Personal Data:

- Conducting Information Security Processes
- Establishing Accounts Receivable
- Conducting Activities in Compliance with Legislation
- Managing Financial and Accounting Operations
- Managing Loyalty Processes to Company / Products / Services
- Tracking and Conducting Legal Affairs
- Conducting Communication Activities
- Ensuring Business Continuity Activities
- Managing Logistics Activities
- Conducting After-Sales Support Services for Goods/Services
- Managing Goods/Services Sales Processes
- Managing Goods/Services Production and Operations Processes
- Managing Customer Relationship Management Processes
- Conducting Activities for Customer Satisfaction
- Hotel reservations
- Conducting Marketing Analysis Studies
- Managing Advertising / Campaign / Promotion Processes
- Conducting Social Responsibility and Civil Society Activities
- Managing Contract Processes
- Conducting Strategic Planning Activities
- Managing Marketing Processes for Products/Services
- Ensuring Data Controller Operations Security
- Providing Information to Authorized Individuals, Institutions, and Organizations
- Reporting to Management
- Conducting Management Activities

Legal Bases for Processing Personal Data

Your personal data, as specified in the Information Text, is processed by Doğanlar Furniture based on the legal grounds stated in the relevant legislation and Article 5 of the Law, which are:

- Explicitly provided for by laws,

- Processing of personal data belonging to the parties of a contract, provided that it is directly related to the establishment or performance of a contract,
- Necessary for the data controller to fulfill its legal obligation,
- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

For cases not falling within the scope of the above purposes, your personal data is processed based on your explicit consent, as specified in the explicit consent text.

2. Contact Information

Processed Personal Data: Address, Phone Number, Email Address

Purpose of Processing Personal Data:

- Creating and maintaining current records
- Executing access permissions
- Managing financial and accounting processes
- Managing processes related to Company / Product / Service loyalty
- Tracking and executing legal affairs
- Conducting communication activities
- Implementing Business Continuity activities
- Managing logistics activities
- Executing after-sales support services for Goods / Services
- Managing the processes of Goods / Services sales
- Managing the processes of Goods / Services production and operations
- Managing Customer Relationship Management processes
- Conducting activities for Customer Satisfaction
- Conducting Marketing Analysis Studies
- Managing Advertising / Campaign / Promotion processes
- Executing Contract processes
- Conducting Strategic Planning activities
- Organizing meetings
- Managing the processes of Marketing Goods / Services
- Ensuring the security of Data Controller operations
- Providing information to authorized individuals, institutions, and organizations.

Legal Bases for Processing Personal Data

In the context of the purposes mentioned above, your personal data is processed based on the legal reasons specified in Article 5 of the Law and relevant legislation by Doğanlar Mobilya, which are:

- Explicitly provided for by the laws,

- Being necessary for the establishment or performance of a contract, provided that it is directly related to the parties of the contract,
- Being mandatory for the Data Controller to fulfill its legal obligation,
- Being mandatory for the legitimate interests of the Data Controller, provided that it does not harm the fundamental rights and freedoms of the relevant individual.

For cases not covered within the scope of the above purposes, your personal data is processed based on your explicit consent as specified in the detailed consent text.

3. Transaction Security Information:

Processed Personal Data: Credit Card Information, Payment Amount, Expense Amount, Password-PIN

Purpose of Processing Personal Data:

- Managing financial and accounting processes
- Executing access permissions

Legal Bases for Processing Personal Data:

In this context, your personal data is processed by Doğanlar Mobilya based on the legal reasons specified in Article 5 of the Law and relevant legislation, which are:

- Clearly stipulated in the laws,
- Being mandatory for the Data Controller to fulfill its legal obligation, and
- Being mandatory for the legitimate interests of the Data Controller, provided that it does not harm the fundamental rights and freedoms of the relevant individual.

For cases not covered within the scope of the above purposes, your personal data is processed based on your explicit consent as specified in the detailed consent text.

4. Personnel Information

Processed Personal Data: Bank Account Information, Number of Children-Ages-Educational Information, Activity Certificate, Occupation, IBAN Information, Signature Circulars, Lease Agreements, Graduation Information, Tax Certificate, Tax Number

Purpose of Processing Personal Data:

- Managing financial and accounting processes
- Managing processes related to Company / Product / Service loyalty

- Tracking and executing legal affairs
- Conducting communication activities
- Implementing Business Continuity activities
- Executing after-sales support services for Goods / Services
- Managing the processes of Goods / Services sales
- Managing the processes of Goods / Services production and operations
- Managing Customer Relationship Management processes
- Conducting activities for Customer Satisfaction
- Conducting Marketing Analysis Studies
- Managing Advertising / Campaign / Promotion processes
- Executing Contract processes
- Conducting Strategic Planning activities
- Managing the processes of Marketing Goods / Services
- Providing information to authorized individuals, institutions, and organizations.

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed based on the legal grounds specified in the relevant legislation and Article 5 of the Law by Doğanlar Mobilya for the realization of the purposes mentioned above, which are:

- Explicitly provided for in the laws,
- Necessity for the processing of personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- Necessary for the data controller to fulfill its legal obligation,
- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

For cases not covered by the purposes mentioned above, your personal data is processed based on your explicit consent as specified in the explicit consent text.

5.Risk Management Information

Processed Personal Data: Findex Report

Purpose of Processing Personal Data:

- Pursuit and Execution of Legal Affairs
- Conducting Communication Activities
- Execution of Business Continuity Activities
- Execution of After-Sales Support Services for Goods/Services
- Execution of Goods/Services Sales Processes
- Execution of Goods/Services Production and Operation Processes
- Execution of Customer Relationship Management Processes
- Execution of Contract Processes
- Providing Information to Authorized Individuals, Institutions, and Organizations

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which are:

- Necessity for the processing of personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- Necessary for the data controller to fulfill its legal obligation,
- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

For cases not covered by the purposes mentioned above, your personal data is processed based on your explicit consent as specified in the explicit consent text.

6. Visual and Audio Recordings

Processed Personal Data: Photograph, Audio Recording, Meeting Records (Video-Audio), Video, Video Recording

Purpose of Processing Personal Data:

- For use in R&D Studies
- To improve product recommendations and suggest products based on customer needs
- Pursuit and Execution of Legal Affairs
- Conducting Communication Activities
- Execution of Goods/Services Sales Processes
- Execution of Customer Relationship Management Processes
- Conducting Activities for Customer Satisfaction
- Execution of Advertising/Campaign/Promotion Processes
- Execution of Social Responsibility and Civil Society Activities
- Execution of Product/Service Marketing Processes
- Ensuring the Security of Data Controller Operations

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which are:

- Explicitly provided for in the laws,
- Necessary for the data controller to fulfill its legal obligation,

- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

For cases not covered by the purposes mentioned above, your personal data is processed based on your explicit consent as specified in the explicit consent text.

Legal Proceeding Information

Processed Personal Data: Data in the Lawsuit File

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which are:

- Necessary for the establishment, exercise, or protection of a legal right,
- Necessary for the data controller to fulfill its legal obligation,
- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

For cases not covered by the purposes mentioned above, your personal data is processed based on your explicit consent as specified in the explicit consent text.

8. Financial Information

Processed Personal Data: Check, Mortgage Document, Guarantee Letter

Purpose of Processing Personal Data:

- Conducting Activities in Compliance with Legislation
- Carrying out Financial and Accounting Affairs
- Execution of Goods/Services Sales Processes

9. Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which are:

- Necessary for the processing of personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,

- Necessary for the data controller to fulfill its legal obligation.

Professional Experience Information

Processed Personal Data: Company Information, Position/Profession, Title

Purpose of Processing Personal Data:

- Carrying out Financial and Accounting Affairs
- Execution of After-Sales Support Services for Goods/Services
- Execution of Goods/Services Sales Processes
- Execution of Goods/Services Production and Operation Processes
- Execution of Customer Relationship Management Processes
- Conducting Activities for Customer Satisfaction
- Execution of Advertising/Campaign/Promotion Processes
- Ensuring the Security of Data Controller Operations

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which is:

- Necessary for the processing of personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract.

10. Customer Transaction Information

Processed Personal Data: Invoice, Warranty Certificate, Customer ID, Order Information, Complaint Information, Request-Complaint-Suggestion Information, Satisfaction Status

Purpose of Processing Personal Data:

- For use in R&D Studies
- Carrying out Financial and Accounting Affairs
- Execution of Loyalty Processes to Company / Product / Services
- Conducting Communication Activities
- Execution of Business Continuity Activities
- Execution of After-Sales Support Services for Goods/Services
- Execution of Goods/Services Sales Processes
- Execution of Goods/Services Production and Operation Processes
- Execution of Customer Relationship Management Processes
- Conducting Activities for Customer Satisfaction
- Conducting Marketing Analysis Studies

- Execution of Advertising/Campaign/Promotion Processes
- Execution of Strategic Planning Activities
- Execution of Product/Service Marketing Processes
- To improve product recommendations and suggest products based on customer needs
- Carrying out Management Activities
- For the Purpose of Reporting to Management

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which are:

- Explicitly provided for in the laws,
- Necessary for the processing of personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- Necessary for the data controller to fulfill its legal obligation,
- Necessary for the establishment, exercise, or protection of a legal right,
- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

For cases not covered by the purposes mentioned above, your personal data is processed based on your explicit consent as specified in the explicit consent text.

11. Marketing

Processed Personal Data: Survey Data

Purpose of Processing Personal Data:

- Conducting Communication Activities
- Conducting Activities for Customer Satisfaction
- Execution of Advertising/Campaign/Promotion Processes

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which is:

- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

12.Body Measurements

Processed Personal Data: Height, Weight

Purpose of Processing Personal Data:

- For use in R&D Studies
- To improve product recommendations and suggest products based on customer needs
- Execution of Goods/Services Sales Processes
- Execution of Advertising/Campaign/Promotion Processes

Legal Grounds for Processing Personal Data

Your personal data within this scope are processed by Doğanlar Mobilya based on the legal grounds specified in the relevant legislation and Article 5 of the Law, for the realization of the purposes mentioned above, which are:

- Necessary for the processing of personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- Necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.

Sharing of Your Personal Data

Doğanlar Mobilya shares your personal data with the following recipient groups, taking necessary technical and administrative measures, only to the extent necessary for the realization of the relevant purpose, in accordance with the Law and other legislation:

- Authorized persons acting on behalf of Doğanlar Mobilya, both domestic and foreign group companies listed on www.doganlarmobilyagrubu.com, or affiliated companies and subsidiaries listed on www.doganlarmobilyagrubu.com, limited to the purposes listed above,
- Suppliers and business partners we work with for the provision or delivery of products and services you wish to purchase or use,
- Business partners, supplier companies, banks, and financial institutions with whom we cooperate and/or receive services for the purpose of providing and promoting products and services,
- Lawyers, auditors, consultants, and service providers,
- Your authorized representatives, guardians, and agents,
- Authorized institutions or organizations and the persons they designate, who are authorized to request your personal data in accordance with the relevant legislation and our legal obligations,
- Hospitals and healthcare institutions for the purpose of emergency medical interventions and fulfilling occupational health and safety obligations.

Necessary technical and legal measures are taken to prevent rights violations during data sharing with third parties.

Duration of Storage for Personal Data

In accordance with relevant legislation, primarily the Law, your personal data will be stored for reasonable periods in compliance with the nature of the services we provide, for the purpose of fulfilling obligations arising from the provided services, during the provision of services, and subsequently, in compliance with relevant legislation for the purpose of fulfilling legal obligations.

Additionally, in the event of a dispute, your personal data may be retained for a limited period, as necessary for the conduct of necessary defenses within the scope of the dispute and in accordance with the limitation periods determined by the relevant legislation.

Cases Where Explicit Consent is Not Required for Personal Data Processing According to the KVKK

In situations where at least one of the following conditions is met, it is possible to process personal data even in cases where explicit consent is not obtained:

- When explicitly prescribed by laws,
- When it is necessary to protect the life or bodily integrity of a person who is unable to express their consent due to actual impossibility or to whom legal validity is not granted for their consent,
- When the processing of personal data belonging to the parties of a contract is necessary, provided that it is directly related to the establishment or performance of a contract,
- When it is necessary to fulfill the legal obligations of Doganlar Mobilya,
- When it has been made public by the data subject themselves,
- When data processing is necessary for the establishment, exercise, or protection of a right,
- When data processing is necessary for the legitimate interests of Doganlar Mobilya, provided that it does not harm the fundamental rights and freedoms of the data subject.

Furthermore, your personal data related to health and sexual life can only be processed by Doganlar Mobilya without obtaining explicit consent for the purposes of protecting public health, conducting preventive medicine, carrying out medical diagnosis, treatment and care services, planning and managing health services and financing.

Your Rights Arising from the Personal Data Protection Law

In accordance with Article 11 of the Law, by applying to Doganlar Mobilya through the methods listed in the "Contact" section of this Information Notice, you have the right to:

- Find out whether your personal data is being processed,
- Request information if your personal data has been processed,
- Learn the purpose of processing your personal data and whether they are used for their intended purpose,

- Be informed about third parties to whom your personal data is transferred, domestically or abroad,
- Request correction of your personal data if it is incomplete or incorrectly processed,
- Request the deletion or destruction of your personal data in accordance with the conditions stipulated in Article 7 of the Law,
- Request notification of the operations performed pursuant to your correction, deletion, or destruction requests to third parties to whom personal data has been transferred,
- Object to a result that is to your detriment, arising from the exclusive analysis of your processed personal data by automated systems,
- Request compensation for damages in case you suffer damage due to the unlawful processing of your personal data.

If applying for these purposes requires an additional cost, you may need to pay the fee amount specified by the Personal Data Protection Board. Your requests in your application will be resolved within the shortest time and no later than 30 (thirty) days, depending on the nature of the request. Rights regarding personal data can only be used for data that belongs to individuals.

Contact

You can submit your requests regarding the implementation of the Law and your questions regarding personal data through one of the following methods:

- By using the email address previously notified to Doganlar Mobilya and registered in the company system, in compliance with the Communiqué on Principles and Procedures for Application to the Data Controller, prepared in accordance with compliance@doganlarmobilyagrubu.com.
- By digitally filling out the "Application Form for Personal Data" after downloading it to your device, and sending it via email from your registered electronic mail (KEP) address to dogtaskelebek@hs03.kep.tr.
- By filling out the Form in writing after taking a printout of it, and attaching identity documents to your application to verify your identity, and sending it by mail or through a notary to DOĞANLAR MOBİLYA GRUBU İMALAT SAN. TİCARET A.Ş. Idealetepe Mahallesi, Rıfkı Tongsir Caddesi No:107 Küçükyalı, Maltepe / ISTANBUL.

For applications submitted in writing, Doganlar Mobilya reserves the right to request additional information and/or documents to confirm your identity in order to ensure data security.